

**Welcome to the
District 3330 Training Assembly
Public Images**



Session 1: Responsibility 45 Min.



Club Committee Responsibilities



Responsibilities

- Attend your district training assembly
- Working with the president-elect, select and prepare your committee members
- Create subcommittees as needed (for example, club meeting planning, club newsletter and website, social events, attendance)



Responsibilities

- Meet regularly and plan activities
- Set committee goals to help achieve the club's goals for the year and monitor progress toward them
- Manage your committee's budget
- Work with your club's other committees and your district committee on multiclub activities or initiatives



Responsibilities

- Report committee activities and progress to the club president, board of directors, and the full club
- Determine what else your club expects your committee to do



Club Public Image Committee Responsibilities



Responsibilities

- Create awareness of club activities and projects among club members, media, and the community
- Support the work of the membership committee
- Learn key points for talking about Rotary and use them when speaking in public



Responsibilities

- Use social media to promote awareness of Rotary and your club in the community
- Make sure your club's image is in line with Rotary's public image
- Share your club's Rotary stories with the local media
- Become familiar with Rotary's public relations resources



Resources

- [Be a Vibrant Club: Your Club Leadership Plan](#)
- [Standard Rotary Club Constitution](#)
- [Recommended Rotary Club Bylaws](#)
- [Lead Your Club: Public Relations Committee](#)
- [Club committee structure](#)

