



# DISTRICT PLANNING GUIDE

<b>District number:</b>	<b>3330</b>	<b>Rotary year of office:</b>	<b>2017 - 2018</b>
<b>Name of governor:</b>	<b>DG. Dr. Peera Farnpiboon</b>		
<b>Name of immediate past governor:</b>	<b>PDG. Juthatip Thamsiripong</b>		
<b>Name of governor-elect:</b>	<b>DGE. Kanit Jamjuntra</b>		
<b>Name of governor-nominee:</b>	<b>DGN. Sakon Uengsroithong</b>		

# STRATEGIC PLANNING

## The district today

Does the district have a strategic plan?

YES

If so, when was it last reviewed, or when was it established? 2016-2017

Does your district consult with the Rotary coordinator?

YES

During my year as governor, the district will focus on the following areas of strategic priorities:

1. Support and Strengthen Clubs
2. Focus and Increase Services
3. Enhance Public Image and Awareness

## TRAINING - The district today

Number of Rotarians who attended the most recent:

District team training seminar: 66

Presidents-elect training seminar: 93

District training assembly: 698

District Rotary Foundation seminar: 343

District membership seminar: 301

District leadership seminar: -

Club leadership development program: 108

Grant management seminar: 160

# TRAINING - The district today

Number of clubs with Rotarians appointed to district-level positions: 61

What support does the district provide club trainers? Provide Club Trainer Seminar

During my year as governor, the district will focus on the following areas of training and leadership development:

1. District Team Training Seminar
2. Presidents Elect Training Seminar
3. District Training Assembly

# DISTRICT ADMINISTRATION

Does the district have a communication plan?

YES

When does the district's election process start for the following positions:

Governor: October 2017 Council on Legislation

representative: December 2017

RI director: 2017

Which of the following is used in your district's election process?

Nominating committee



## DISTRICT ADMINISTRATION

Do you use Rotary.org?

YES

How is the governor's monthly communication distributed?

Email

Website

Line

GML

What social media networks does the district use  
Facebook, YouTube, Line

## DISTRICT ADMINISTRATION

How often is the district's website updated? Weekly

How often does the district hold social events? Every 3 months

How does the district involve the families of Rotarians?  
Join district events

How many clubs received the Presidential Citation last year? 16

What awards did the district receive last year?

Distinguished Service Award Recipients By District

What awards does the district present? Membership Awards, Services Awards, Foundation Awards, Public Image Awards

## DISTRICT ADMINISTRATION - Looking ahead

During my year as governor, the district will focus on the following areas of district administration:

1. Increase district communication
2. Update website weekly
3. Increase Presidential Citation up to 50% of clubs

## FINANCE - The district today

How is the district budget prepared? Prepare per capita

When was the budget approved by a majority of district clubs? In District Conference

When is the statement of district finances reviewed? In District Conference

How is the district financial statement shared with clubs? By E-mails

## FINANCE - The district today

Does the district have procedures for protecting district funds?

YES

Did the district file appropriate tax documents with local government this Rotary year?

NO

Is the per capita levy sufficient for district needs?

NO

# FINANCE - Looking ahead

During my year as governor, the district will focus on the following areas in finance:

1. Preparation of Budget
2. Review district financial statement in District Conference
3. Continually Review and Protect the District Fund

## DISTRICT CONFERENCE - The district today

How many Rotarians participated? 457

How many clubs were represented: 90

What were the program's highlights? Awards Night

Have participant evaluations been reviewed?

NO

# DISTRICT CONFERENCE - Looking ahead

During my year as governor, the district will focus on the following areas for the district conference:

1. Encourage Rotarians' participation
2. Highlight Programs for the Success of 3 Strategic Priorities
3. Evaluate Satisfaction of District Conference Programs



# CONVENTION PROMOTION - The district today

Is the Rotary International Convention promoted in your district?

YES

Have materials been shared with clubs to promote the upcoming convention?

YES

About how many Rotarians from your district attended the last convention? 30

Does your district website have a link to convention resources?

NO

# CONVENTION PROMOTION - Looking ahead

During my year as governor, the district will focus on the following areas of convention promotion:

1. Appoint District Chair for RI Convention Promotion
2. Encourage Rotarians to attend RI Convention
3. Arrange District Website to Link with Convention Resources

## PUBLIC RELATIONS - The district today

What district activities are covered by the media, and what type of media coverage do they receive (radio, newspaper, television)? Newspaper and Television

Does your district consult with the Rotary public image coordinator?

YES

Does your district encourage clubs to use Rotary public relations materials?

NO

## PUBLIC RELATIONS - The district today

Does your district budget for public relations materials?

NO

Did your district apply for public image grants in the past two years?

NO

# PUBLIC RELATIONS - Looking ahead

During my year as governor, the district will focus on the following areas of public relations:

1. Encourage continuing to cover district activities in the social media
2. Consult with the Rotary public image coordinator
3. Encourage Rotarians to use rotary public relations materials

## MEMBERSHIP- The district today

Number of members in the district: 2534

Net membership growth in existing clubs this

Rotary year: 82

Total number of male members: 1697 and female members: 837

Number of clubs specifically targeting younger members: 6 .

Number of clubs with 25 or fewer members: 56

What is your district's strategy for incorporating new ideas and flexibility in order to attract and keep members? To implement Flexibility

## MEMBERSHIP- Looking ahead

During my year as governor, the district will focus on the following areas related to membership:

1. Net membership growth by 5%
2. Increase female gender from 33% to 35%
3. Reduce number of clubs with 25 or fewer members from 56 to 38

## NEW CLUBS (EXTENSION)- The district today

How many clubs have been chartered in your district over the past two years? 1

Which communities has your district identified as potential locations for new Rotary clubs?

Kanchanaburi, Chumphon

How many years does a sponsor club work with a new club? 2 years



## NEW CLUBS (EXTENSION)- Looking ahead

During my year as governor, the district will focus on the following areas to increase its number of new clubs:

1. Appoint immediate Past District Governor to chair the District Extension
2. Appoint active and/or adjacent club to be a sponsor club
3. Appoint District Governor's representative from active and/or adjacent club

## THE ROTARY FOUNDATION- The district today

Does your district consult with the regional Rotary Foundation coordinator?

YES

What is your district's grant eligibility status?

Qualified

How many clubs are currently participating in a district grant? 101

Amount of District Designated Fund for global grants: 41,670 USD

## THE ROTARY FOUNDATION- The district today

What global grants is your district currently participating in?

1. Water and Sanitation
2. Education
3. Health

What educational, promotional, and fundraising projects did the district hold for Polio Plus last year?

1. Training and Seminar
2. Publicity Through Social Media
3. Direct Contact

## THE ROTARY FOUNDATION- The district today

How many Rotary Peace Fellows did the district nominate last year? Apply 1

How many of the district's Rotary Peace Fellow nominees were selected by the Foundation

Trustees last year? None

How much did the district contribute to the Annual Fund last year? 350,397 USD (1 Feb 2017)

(Note: This should be the sum as reported in Rotary Club Central.)

# THE ROTARY FOUNDATION- The district today

Related to the Endowment Fund, how many of the following did the district have last year:

Number of Benefactors: 2

Number of Bequest Society members: 2

Number of Major Donors: 10

# THE ROTARY FOUNDATION- Looking ahead

During my year as governor:

Amount of District Designated Funds I would like available for a district grant: 115,734.96 USD

Number of clubs I would like to involve in district grants: 35

Amount of District Designated Funds I would like available for global grants: 50,000 USD

# THE ROTARY FOUNDATION- Looking ahead

The district will concentrate on the following area(s) of focus:

- Maternal and Child Health
- Disease Prevention and Treatment
- Basic Education and Literacy
- Water and Sanitation

# THE ROTARY FOUNDATION- Looking ahead

What global grants would you like the district to pursue?

1. GG 1528794 (Overdue Report)

2. GG 1745862 (Unpaid)

Number of global grants still in progress: 11  
(Draft), 2 (Authorized Required), 10 (Submitted),  
15 (Approved)



# THE ROTARY FOUNDATION- Looking ahead

These are the educational, promotional, and fundraising projects I would like the district to plan for Polio Plus:

1. Public Relation
2. Training
3. Create Event for Donation

Number of Rotary Peace Fellows I would like the district to nominate: At Least 1 Person

# THE ROTARY FOUNDATION- Looking ahead

Annual Fund contribution goal: 450,000 USD

(Note: This should be the sum of club goals as reported in Rotary Club Central.)

Permanent Fund goals: 50,000USD

Number of Benefactors: 5

Number of Bequest Society members:  
2(Continuous)

Number of Major Donors: 10

## DISTRICT PROGRAMS - The district today

Number of Rotary Youth Exchange students:

Hosted: 24 Sponsored: 31

Number of sponsored Interact clubs: 81

Number of Interactors: 1,600

Number of sponsored Rotaract clubs: 26

Number of Rotaractors: 550

Number of sponsored Rotary Community Corps:  
27

Number of RCC participants: 525

Number of Rotary Youth Leadership Awards  
(RYLA) participants: 400

## DISTRICT PROGRAMS - The district today

Number of RYLA activities: 1

Number of Rotary Friendship Exchanges: working on 3 programs

Number of service projects coordinated by the district (includes all Avenues of Service): 1

Number of Rotarians in the district participating in Rotarian Action Groups: 10

Rotary Fellowships: 10

## DISTRICT PROGRAMS - Looking ahead

During my year as governor, the district will focus on the following areas to improve district programs:

1. More Youth Exchange to 35
2. More Active Interact Clubs to 90 and Rotaract Clubs to 30
3. Encourage short-term Rotary Friendship Exchange by Concentrating more on culture.

## **Strategic planning goals**

Support and Strengthen Clubs

Focus and Increase Service

Enhance Public Image and Awareness

## **Training goals**

District Team Training Seminar

Presidents Elect Training Seminar

District Training Assembly

## **District administration goals**

Increase district communication

Update website weekly

Increase Presidential Citation up to 50% of clubs

# SUMMARY OF GOALS FOR DISTRICT 3330 ROTARY YEAR 2017-2018

## **Finance goals**

Preparation of budget

Review district financial statement in District Conference

Continually review and protect the District Fund

## **District conference goals**

Encourage Rotarians' participation

Highlight programs for the success of 3 strategic priorities

Evaluate satisfaction of District Conference Programs

## **Convention promotion goals**

Appoint District Chair for RI Convention Promotion

Encourage Rotarians to attend RI Convention

Arrange district website to link with convention resources

# SUMMARY OF GOALS FOR DISTRICT 3330 ROTARY YEAR 2017-2018

## **Public relations goals**

Encourage continuing to cover district activities in the social media

Consult with the Rotary public image coordinator

Encourage rotarians to use rotary public relations materials

## **Membership goals**

Net membership growth by 5%

Increase female gender from 33% to 35%

Reduce number of clubs with 25 or fewer members from 57 to 37

## **New club goals**

Appoint immediate Past District Governor to chair the District

Extension Committee for Continuality

Appoint active and/or adjacent club to be a sponsor club

Appoint District Governor's representative from active and/or adjacent club



## **Rotary Foundation goals**

The district will participate in the following Rotary Foundation grants: 40

The district's Annual Fund contribution goal:

495,000 USD

The district's Permanent Fund contribution goal:

55,000 USD

## **District program goals**

I would like our district to be involved in the following programs that benefit our local community: More Active Interact Clubs to 90 and Rotaract Clubs to 30

More Active RCC Clubs to 30

I would like our district to be involved in the following programs that benefit communities around the world:

Encourage More Youth Exchange to 35

Encourage short-term Rotary Friendship Exchange by Concentrating more on culture

## **Other goals**

Distinguished Services Award Recipients by District

RI Service Above Self Award Recipients by District